

PAYING RETAIL IS PAYING TOO MUCH.



PARTNER  PERKS





**Our passion is helping
you grow your business.**



Give your profit margins a serious tune-up.

Your friendly neighborhood auto parts store might indeed be friendly. But behind those smiles is a not-so-well-kept secret. Every auto part, tool, lubricant, or maintenance chemical they sell has a significant markup, even if they're offering a discount. Same for the service providers you work with to keep your shop operating. It's just the nature of their business. But that's slowing your shop's profit potential. Fortunately, ATD has a solution - the Partner Perks program.

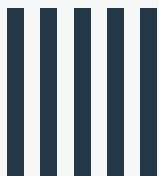
A single-source solution for reducing expenses.

At ATD, we've been serving the tire dealer community for over 50 years. The Partner Perks program leverages our buying power as a large national tire distributor to help you earn more money on every maintenance and repair service you perform. We serve about 80,000 customers nationally and we buy over \$1 billion in inventory. You get the benefit of our group purchasing advantages by becoming a member of the Partner Perks program.





**Go And
Get It!**



Save up to 40% versus prices at your local retailer.

As a Partner Perks member, you'll pay wholesale prices - or better - on thousands of products and services in your most-needed categories. This includes all the auto parts, tools, chemicals, and lubricants you need to perform valuable services for your customers. It also includes products and services you need to run your business, like office supplies, safety and cleaning supplies, facilities maintenance, and even health insurance.

Get strong promotional support from top manufacturers.

We've negotiated great deals with category-leading companies. You'll get access to multiple promotional offers from brand names. The promotions are also strategically planned according to anticipated customer demand based on events like a change in seasons or new product introductions.

Compete more effectively with other auto repair shops.

The more services you can perform, the more money you'll make. Your customers already trust you for tire purchases and repair. The opportunity is there for you to perform many other services, like oil changes, light and wiper blade replacement, and all the other services offered by your auto repair and quick lube competitors. The top-quality products and services at Partner Perks are priced to improve your gross margins, so you can compete more effectively.

Save money and stock your inventory more efficiently.

Shopping around at multiple local and online retailers is time-consuming and generates more paperwork and hassle. Instead of paying a separate invoice for every purchase, you can shop and order from our website. We will help you set up an inventory system that will keep you stocked with products to service the vehicles in your area.



SERIOUSLY POWERFUL PURCHASING.

Partner Perks leverages ATD's buying power to negotiate wholesale pricing on thousands of products and services your business needs. You'll be able to reduce your expenses and earn more revenue on every service you perform.

Product & Service Categories Included in Partner Perks:

- Auto Parts, Filters, Wiper Blades, & Accessories
- Motor Oil, Lubricants, & Maintenance Chemicals and Batteries
- Waste Removal & Environmental Services
- Shop Accessories & Supplies, Uniforms, & Vending
- Office Supplies and Employee Healthcare Services
- And Many More categories being added each month!



Ready to get started?

Scan the QR code to register today.

Sign up for Partner Perks today.

Our ultimate goal is to ensure you can serve your customers better and grow your business. ATD's field reps are available to help you.

1.855.818.0533 • Partner_Perks@atd-us.com

