



## NEWS

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### **Hercules Tires Introduces Line of OTR and Specialty Tires** *Ironman Commercial Offering Now Available Worldwide*

FINDLAY, OHIO, October 20, 2011 – Hercules Tires is pleased to introduce Ironman tires for commercial applications, featuring an extensive offering of off the road and specialty tires. Rolled out to a number of areas in the spring, the line, which conforms to European REACH standards, is now available worldwide.

The new Ironman commercial line covers the following categories and segments:

- Skid Steer Standard and Skid Steer Premium
- Industrial Standard and Industrial Premium
- Excavator
- MPT
- Motor Grader
- Industrial Rib
- Compactor
- Port and Container Handling
- OTR Tires
- Agro Industrial
- Farm Implement
- Tractor Front Implement- Rib,
- Implement – Traction, and Small Implement
- Agricultural Tractor – R1
- Industrial Tractor – R4
- Flotation Tires
- Lawn and Garden



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All Ironman commercial tires conform to REACH standards, a European community regulation of chemicals and their safe use in order to improve the protection of human health and the environment.

“We’re so pleased to be able to offer this line to our customers. Not only does it allow us to better meet their needs, but it does so in a more environmentally friendly way. It’s a win-win,” said Joshua Simpson, Hercules VP of Marketing.

Hercules is already working on enhancing the line and expects to announce the availability of additional products and SKUs in January of next year.

The complete Ironman commercial catalog can be downloaded at [www.herculestire.com](http://www.herculestire.com) in the Catalog Downloads section.

### *About The Hercules Tire & Rubber Company*

The Hercules Tire & Rubber Company, headquartered in Findlay, Ohio, is a leading tire marketer of replacement tires in the USA, Canada and globally. Hercules offers an extensive selection of passenger, UHP, light truck, medium truck, trailer, off-the-road, industrial and specialty tires manufactured by a worldwide supplier network.

Hercules has developed a strong reputation among its customers for its broad range of quality products, making the Hercules brand and its associate brands some of the most sought-after proprietary brands in the industry. In addition, Hercules distributes over 20 leading national branded tire programs, and collectively offers over 10,000 SKUs.

Hercules operates regional wholesale warehouses in California, Texas, Arizona, Illinois, Ohio, Florida, Ontario, British Columbia and New Brunswick, under the name TDW (Tire Dealers Warehouse) or Hercules Tire Canada.

Hercules operates on an international basis, in over 90 countries, from warehouses in the USA, Canada, and China under the name Hercules Tire International.