



HERCULES TIRE USA

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NEWS

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FOR IMMEDIATE RELEASE

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Hercules Tires Introduces Premium Highway Rib Tire *New H502 Offers Performance and Longevity*

FINDLAY, OHIO, April 20, 2011 – Hercules Tires has introduced the H502, a new premium regional all position highway rib tire. Part of the company's popular H Series line of medium truck offerings, the tire can be utilized in both steer and trailer applications and offers features such as a deep tread for longer life, splices for wet traction, and a wide 5-rib tread surface for greater stability and improved handling.

The H502 delivers a full tread and comes with a casing warranty valid through the second retreaded life or for five years from date of manufacture, whichever comes first. Warranty coverage is subject to few exceptions.

The new H Series offering is currently distributed through the Hercules Brand Distribution network in the USA and Canada, and through TDW (Tire Dealer's Warehouse), a full service tire wholesaler in North America and a division of the Hercules Tire & Rubber Company. More information is available at www.herculestire.com.

About Hercules Tire & Rubber Company

The Hercules Tire & Rubber Company, headquartered in Findlay, Ohio, is a leading tire marketer of replacement tires in the USA, Canada and in over 90 countries globally. Hercules offers an extensive selection of passenger, UHP, light truck, medium truck, trailer, off-the-road, industrial and specialty tires manufactured by a worldwide supplier network. Hercules has developed a strong reputation among its customers for its broad range of quality products, making the Hercules brand and its associate brands some of the most sought-after proprietary brands in the industry. In addition, Hercules distributes over 20 leading national branded tire programs, and collectively offers over 10,000 skus.

"Quality You Can Count On Since 1952"

THE HERCULES TIRE & RUBBER COMPANY