



HERCULES TIRE USA

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NEWS RELEASE

HERCULES TIRE NAMES JEDD EMANS VICE PRESIDENT OF SALES

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**Contact: Bill Trimarco, President & CEO, Hercules Tire & Rubber Co.
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Findlay, Ohio: Hercules Tire & Rubber Company announces the appointment of Jedd Emans as Vice President of Sales.

In his new role, Emans will be responsible for the growth and development of brand sales and customer relations through the Hercules division.

“Jedd’s talent, character, and experience make him an excellent fit for our company and this role at Hercules Tire,” says Bill Trimarco, President and CEO of Hercules Tire.

Growing up as part of an independent tire dealer family, Jedd has been involved in many facets of the industry his entire life. After graduating from Bowling Green State University with a business degree in Operations Research, Jedd joined Cooper Tire where he worked for over thirteen years in multiple areas from manufacturing to sales. Most recently, Jedd served as Vice-President for Pro Comp Tires and Wheels.

“It is both an honor and privilege to join the Hercules team, and I am excited to be part of the vision of building the Hercules brand,” adds Emans.

Jedd and his wife Tamela reside in Bluffton, Ohio with their four children.

About Hercules Tire & Rubber Company

The Hercules Tire & Rubber Company headquartered in Findlay, Ohio, is a leading tire marketer of replacement tires in the USA, Canada and globally in more than 90 countries. Hercules offers an extensive selection in passenger, UHP, light truck, medium truck, trailer, off-the-road, industrial and specialty tires manufactured by its worldwide supplier network. Hercules has developed a strong reputation among its customers for its broad range of quality products, making the Hercules brand and its associate brands some of the most sought-after proprietary brands in the industry. In addition, Hercules distributes over 20 leading national branded tire programs, and collectively offers over 10,000 skus.

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“Quality You Can Count On Since 1952”

THE HERCULES TIRE & RUBBER COMPANY